

LISTENERS' LETTERS

A good RESPONSE from the listener is very important for any station on short wave, also for FRS-Holland. In the course of the years we have been receiving thousands of letters from all parts of Europe, some even from South and North-America. A good response gives you the feeling listeners CARE about the station. And secondly you get to know what people think of the programmes you are putting on the air. One who regularly writes shows he really cares about FRS-Holland. In this way the relationship station / listener is STRENGTHENED. Reception reports are important and interesting for a short wave station. You are anxious to read how reception is / was in the different parts of Europe. However: we must stress out that apart from your reception reports a PERSONAL LETTER is highly appreciated. An impersonal, pre-printed reception reports always gives you the feeling the writer is only interested in a qsl-card. The listener who sends us a personal letter will always get a personal reply from one of our deejays. Keep that in mind. We don't want to be a 'qsl station' but a station entertains its listeners with good programmes. Returning to the subject of reception reports: a report must cover a period of at least 30 minutes including a number of programme details. Not just 'pop-music' or 'male announcement' but the name of the record and the artist(s) and the announcement you heard must be mentioned in the report. A CORRECT reception report will be verified with one of our qsl cards. We strive after quick replies from your mail. It must be pointed out your letters are sent to our P.O.Box. Then the letters are collected and forwarded to the FRS-Holland 'headquarters'. As you will understand most of the letters could be for at least a few days in Dedemsvaart before they will actually be forwarded to one of FRS-Holland's deejays.

THINGS WORTH KNOWING....

-or: an enumeration of interesting or remarkable things which are worth mentioning!
- * The very first FRS-Holland address was: Kent Place-Norwell-Newark-Notts-England. A big 'Thank you' to Michael Burden.
 - * Deejays from the past: Barry Stephens, Chris, Michael, George Strong Frank(ie) F., Fred van Es and Al Muick.
 - * FRS-Holland has always had a couple of ROADIES who did the risky work on the transmitting location in the period we were transmitting with our own 10W transmitters. They've become specialist in carrying real heavy car-batteries.... They were INDISPENSABLE ! Thanks to Carlo, Jan, Frank and Hans. Also Rob, Rob and Fred.
 - * So far FRS-Holland has received reception-reports from the following countries: Sweden, Norway, Finland, Denmark, Ireland, Scotland, England, Wales, The Netherlands, Belgium, France, Spain, Italy, Austria Switzerland, C.S.S.R., East-Germany, West-Germany, Luxembourg, U.S.A and Argentina (with 10W of power, Febr.'82, 10.000 KM's !!).
 - * Most jingle-ideas are coming from Joop ter Zee. He is responsible for the majority of FRS-Holland jingles. A couple of jingles have been recorded by Alfasound. We also mention Bert van Leer recording a number of FRS-Holland jingles. Thank you guys.
 - * Did you know we got 2 reception reports for our second test June 22nd 1980...?
 - * A test to the U.S.A., taking place at the end of 1982, failed because somebody forgot the car-battery wasn't charged. No power for the tx.
 - * An unique incident on Dec. 20th '81: the equipment was already loaded into the car the evening before the transmission. Result the following sunday-morning: a FROZEN cassette recorder....
 - * June 5th '83: EMR & FRSH at the SAME time on 7315 causing mutual interference.